

ABOUT LISTENING ANALYSES

Imagine you could harvest the collective wisdom of your organisation...



What is a listening analysis

- The listening analysis offered by Human Facts AG provides you with a systematic way to “listen” to your people and main stakeholders about their viewpoints, ideas, opinions and experience around a critical topic in focus.
- The online survey format with open ended questions collects narrative data that is as rich as 1:1 interviews but allows large scale voicing - up to 100 - in a much faster way - around 4-6 weeks
- The original data will be analysed in accordance with social sciences qualitative data analysis methods, i.e. clustering, coding, synthesizing and generalisation over within and cross-case comparison.

What you gain

- Harvest collective inspirations and ideas on business opportunities, improvements, innovations
- Spread collective best practices and support learning across units
- Reach alignment and shared understanding across businesses, functions and geographies
- Being aware about controversial views and concerns early in transformations and reduce failure risks.

When it pays off most

It is a good instrument for a management to begin and prepare any kind of collective transformation, change or engagement process:

- For collective ideation processes, e.g. to identify new business opportunities, new services or product ideas, new strategies
- For collective identification processes, e.g. with a new strategic direction, leadership mindset or culture change
- For collective engagement processes, e.g. starting the implementation of a new business model or strategy

How it is done

4 steps in 4 weeks



Interested? Let's get in touch!

Do you like us to help you in conducting a professional Listening Analysis?

We are happy to offer you a package according to the size and needs of your organisation.

Let us get in touch!
welcome@human-facts.com

LET'S BRING SHARED VISIONS TO LIFE

HUMAN FACTS™
the value of we

HUMAN FACTS AG

We are a Swiss-based boutique management consultancy, specialized in organization-wide change and transformation engagement for over 10 years. That's what we do. What makes us different is how we do it: with a collaborative leadership approach. With our collaborative process methodology, tools and analytics, we work systematically across all levels: from boards, executive leadership, senior and mid-level management through to the individual contributor. All with one goal: to create a trusting, accountable and thriving partnership among all stakeholders from the beginning.

We commit 1% of our revenues to approved non-profit partners supporting environmental solutions.

Human Facts is a certified Women Owned Business.



THE ART AND SCIENCE OF MULTI-STAKEHOLDER ENGAGEMENT

