

## ABOUT OUR BLOG “CREATING PARTNERSHIP VALUE”

### What is this blog about?

In our blog, we share on a quarterly basis our favourite insights, discoveries and experiences on how to create partnership value in business and beyond. You'll find insights from different sources: we discuss empirical management research studies under the category “Management Insights”, and books, podcasts, videos and consultancy intelligence under “Leader’s Inspiration Lounge”. Under “Living Partnerships” we refer to partnerships, organizations, communities and events that we have heard about. Finally, you will find insights about Human Facts’ activities and work under “Entre nous”.

### Why this blog?

There is no shortage of ideas, connections or funding to solve the urgent issues of our times. We believe, however, there is a shortage of thriving partnerships – the ones that take us from a “me” to a “we” mindset. The kind of partnerships that have the power to unleash collective intelligence and co-create innovative solutions for a better tomorrow together.

At Human Facts, we believe in the power of partnerships to make a world of difference: A world where economic and human values are created hand-in-hand – not either/or.

That's why our vision is to innovate a collaborative and partnering management approach that places stakeholder relationships right at the heart to create both sustainable business and human values.

### Who is this blog written for?

All those who feel inspired by re-imagining a collaborative partnering leadership approach. In particular, we have in mind corporate business leaders, managers and executives, leaders in governmental institutions, management consultant colleagues, leaders of movements, NGOs, networks, Private Public Partnerships (PPP), influencers, the Human Facts community, management research colleagues and students.

### How to follow our blog?

To follow our blog, simply provide us with your email address by subscribing to our newsletter “Eva’s AusLese” [on our blog website](#). You'll receive a personally edited quarterly collection of the insights posted by our founder, Dr. Eva Bilhuber. You can also follow us on [LinkedIn](#), where we share when we have posted new insights.

### What are our guiding principles?

This blog is sponsored by HUMAN FACTS and is guided by the following principles:

#### — Quality before quantity

When selecting content, we try to find the “side paths” of a topic, not necessarily the main-stream “highway”. We seek interesting, inspiring and thought-provoking content from diverse angles. We are aware of everybody’s restricted time and the quality expectations of our target group. That’s why we might decide to post less rather than more to keep a certain quality level of our content and to provide the highest value to you, our readers.

#### — Let’s create partnership value together

This blog is written **by** people who care about human and social values **for** people who care about human and social values. This means we care about the interests and freedom of others as much as our own. We keep in line with the professional and ethical standards of recensions, intellectual property and digital rights as well as netiquette and we are committed to your privacy.

That is what we expect from our followers, too, when commenting and sharing thoughts about our blog articles.

To ensure high-quality dialogue on our blog, submitted comments are not automatically published. They are sent to Human Facts first. Our team is happy to publish a selection of the most promising, forward-thinking comments for our community.

Feedback, exchange and sharing of content over social media platforms to expand the spirit of creating partnership value in management, business and beyond is more than welcome.

Please let us know how we can do better and what kind of relevant topics you would love to read about!

#### — **Free and unbiased**

We try our best to keep this blog free of commercial content and data trading and to not bother you with advertisements for as long as we can. Please read our [privacy policy](#). We are content oriented and mission driven and we independently choose – with your help – what we find interesting to read and publish about.

#### **What is our ambition?**

With this blog, we aim to continue and expand the vision that we have maintained for more than 10 years: to inspire, advance and promote a new leadership and management approach – one that puts prosperous partnering relationships with all stakeholder groups at the centre:

- We wish to inspire new thinking, discussion and courage among leaders on how to bring partnership value to life in business and beyond
- We wish to become a “go-to” place for inspiration for next-generation leaders, including corporate, public and citizen leaders in the EU and beyond
- Over the years, we wish to look back, having encouraged a community of more and more leaders bringing to life the vision of a more partnering approach to management

#### **Want to become a supporter of the blog?**

Do you find this blog valuable? Does our mission resonate with you? There are several ways in which you can join in and support this blog:

- **Ideation:** we are happy to receive your suggestions and ideas about studies, topics, people or events you find worth discuss

- **Co-Authoring:** If you would like to contribute as an author or co-author, please let us know!

- **Co-Funding:** Would you like to help us ensure that this blog stays open and independent, and free of data trading, commercial content and advertising? We are grateful for co-sponsorship partners or volunteer funding help to cover the costs involved.

We are happy if you get in touch with us:

[welcome@human-facts.com](mailto:welcome@human-facts.com)

#### **Human Facts AG | [www.human-facts.com](http://www.human-facts.com) Management Consulting Switzerland**

We are a Swiss-based boutique management consultancy, specialized in organization-wide change and transformation engagement for over 10 years. That’s what we do. What makes us different is how we do it: with a collaborative leadership approach. With our collaborative process methodology, tools and analytics, we work systematically across all levels: from boards, executive leadership, senior and mid-level management through to the individual contributors. All with one goal: to create a trusting, accountable and thriving partnership among all stakeholders from the beginning.

We commit 1% of our revenues to approved non-profit partners supporting environmental solutions. Above all, Human Facts is a certified Women Owned Business.